



February 2016

Dear Doctor,

You've seen the signs, likely time and time again.

A family walks in to your office, excited about a recent adoption from a local rescue. She's a 12-year-old Italian greyhound. Her tongue hangs out of her mouth. Her tail looks as if it's been repeatedly broken. Her ears are chewed up at the tips. And that's just what you can see on the outside.

Your professional experience, and your gut, tells you that she may have survived years as a puppy mill breeding mama. According to estimates by the Humane Society of the United States, there are more than 10,000 puppy mills in the U.S., breeding hundreds of thousands of dogs, and selling approximately two million puppies annually — puppies that also show up in your office, perhaps with physical, emotional or behavioral issues of their own.

Puppy mills owners don't care about their dogs' health. They care about maximizing profits.

*You* care about dogs' health and so do we.

That 12-year-old dog we mentioned above? Her name is Lil Olive. And she has a story to tell.

Please find attached a booklet about the high-profile, feature documentary in production, *A Voice for Lil Olive*. We have an award-winning film team, a large and continuously growing social media following, and a survivor's impactful tale to tell — all in the pursuit of ending the puppy mill industry.

But we can't do it alone. We're seeking the money needed to bring this film to the world, so we've also attached a list of ways for you to financially support this project. ***This documentary is the definitive film about puppy mills.*** We hope you'll join us, and Lil Olive, in speaking for those who have no voice.

Sincerely,

A handwritten signature in black ink, appearing to read "Thomas Young", with a long horizontal flourish extending to the right.

Thomas Young  
Executive Producer  
*A Voice for Lil Olive*

*A Voice for Lil Olive*  
**Veterinary Sponsorships Levels**

<b>Support Level</b>	<b>Financial Commitment</b>	<b>Benefits</b>
<b>Supporter</b>	\$250	<ul style="list-style-type: none"> <li>• Certificate to hang in your office stating your support of the film and the fight to speak for those who have no voice.</li> <li>• Business name listing on LilOlive.com.</li> </ul>
<b>Rescuer</b>	\$500	<ul style="list-style-type: none"> <li>• All of the above.</li> <li>• Business name credit at the end of the film.</li> </ul>
<b>Adopter</b>	\$1,000	<ul style="list-style-type: none"> <li>• All of the above.</li> <li>• Business logo and ad on the movie website.</li> </ul>
<b>Family</b>	\$2,500	<ul style="list-style-type: none"> <li>• All of the above.</li> <li>• A posting about your support on Lil Olive’s Facebook page (nearly 40,000 followers to date).</li> </ul>
<b>Hero</b>	\$5,000	<ul style="list-style-type: none"> <li>• All of the above.</li> <li>• Inclusion of a photo of you, your business, and/or your family dog at the end of the film.</li> </ul>
<b>“Supa-Tongue”</b>	\$10,000-plus	<ul style="list-style-type: none"> <li>• All of the above.</li> <li>• “Presented By” status, to be included in the film, marketing materials and social media.</li> </ul>